



Alberta Soccer Association—Core Technical Programs for 2009/2010

MISSION STATEMENT

To communicate, educate, and promote best practices with the interest of the development of players, coaches, and referees according to the principles of the Alberta Player Development Model.

Communications

VISION STATEMENT

Alberta Soccer Association has established functioning, open lines of communication and a positive rapport with Districts, Clubs, coaches, and players through the means of our website, a database, and District newsletters.

GOALS AND WORKPLANS						
PROGRAM	DESCRIPTION	OBJECTIVES	PRE-REQUISITE	PERFORMANCE MEASURES	ACCOUNTABILITY	BUDGET
WEBSITE	-From the Playbook -Technically Speaking -Technical Calendar	-to keep the Membership informed on ASA perspectives and initiatives -to expose the Membership to ideologies and methodologies being practiced in the sport of soccer on an international level -to honour the achievements of our local athletes	N/A	A notable improvement in our ability to communicate with the Membership.	N/A	N/A
DIRECTORY	-ASA is hopeful to initiate this database soon to allow for direct communication with Districts, Clubs, coaches, and players	-to maintain a recipient controlled database to allow us to share information directly with our Membership	N/A	A notable improvement in our ability to communicate with the Membership.	N/A	N/A
DISTRICT NEWSLETTERS	-ASA is appreciative to Districts who have taken this initiative and are happy to contribute what we can when we are able.	-to increase communication and partnership with the Districts and our Membership	N/A	A notable improvement in our ability to communicate with the Membership.	N/A	N/A

GOALS AND WORKPLANS

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						Pending

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